

McCool Photography proudly uses the latest in digital technology to both capture and provide our customers with quality digital images. We use top of the line professional digital cameras, Macintosh computers with the latest in updated software, and will provide on disk or via email quality images for your personal or professional uses. Each digital image is custom prepared including cropping, color-correcting, and contrast adjusting if and when necessary. Prices are as follows:

<b>RESOLUTION</b>	<b>USES (with restrictions)</b>	<b>PRICES</b>
<b>LOW-RES</b>	<b>Low-Res Digital Image for NON-COMMERCIAL WEB USE ONLY (emails, screen savers, websites with usage limited to personal-use only) sent via email. (5x7 at 72dpi).</b>	<b>\$45.00</b>
<b>HIGH-RES<sub>p</sub></b>	<b>High-Res Digital Image for NON-COMMERCIAL PRINTING OR WEB USE ONLY (personal unlimited printing and/or personal website usage only and use in one trade publication for show results) on disk or via email. (8x12 at 300dpi).</b>	<b>\$95.00</b>
<b>HIGH-RES<sub>c</sub></b>	<b>High-Res Digital Image with LIMITED LICENSE USAGE (any photo used for commercial or advertising ie. horse sales, business cards, training advertising, PRINT OR WEB, also includes unlimited personal printing). On disk or via email. (8x12 at 300dpi).</b>	<b>\$175.00</b>